b2match

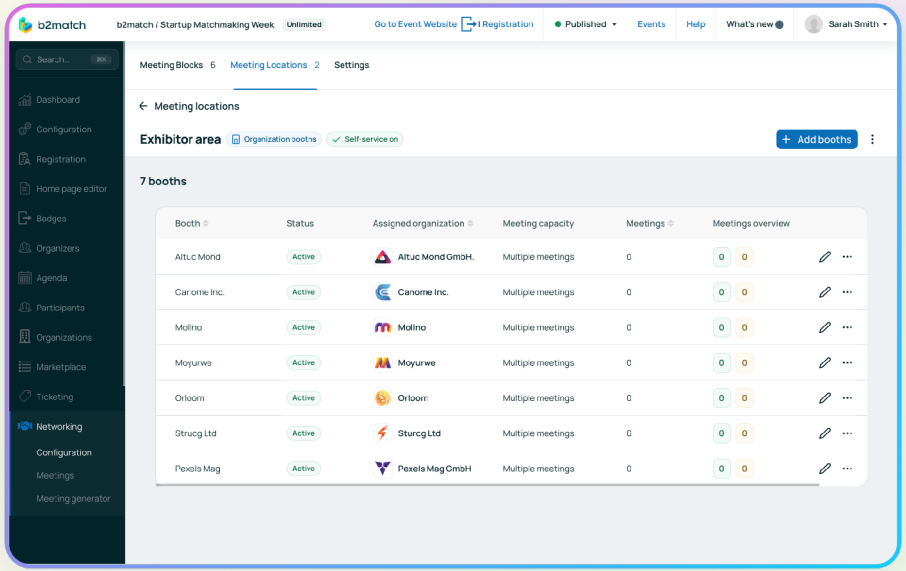
NEW FEATURE

Company Booths

Every company gets one place to meet.

A booth belongs to a company rather than to the event floor. Assign the company once, and its representatives meet there — no meeting point each, and nothing left to keep in sync.

Join the webinar for a first look at Company Booths



TODAY

Six representatives, six meeting points.

Every representative needs a meeting point of their own, so one company means a handful of near-identical points to create and keep in sync — and nothing ties them to the stand the company actually has.

MEETING POINT	COMPANY
Northwind 1	Northwind
Northwind 2	Northwind
Northwind 3	Northwind
Northwind 4	Northwind
+2 more	*Northwind*
Table 7	— pool —

WHAT IT COSTS YOU

- Falls out of sync as representatives come and go
- Clutters your admin and what attendees see
- Reassigning means editing every duplicate
- Nothing connects them to the company's actual stand

THE SHIFT

From duplicates to one booth.

A booth is a meeting point that belongs to a company. Assign the company once, and you manage one thing instead of many.

BEFORE

One meeting point per representative.

Northwind 1	Northwind
Northwind 2	Northwind
Northwind 3	Northwind
+3 more	*Northwind*

WITH COMPANY BOOTHS

One booth, every representative.

NW

Northwind Hub

Sponsor Pavilion

• Active

Representatives follow the booth.

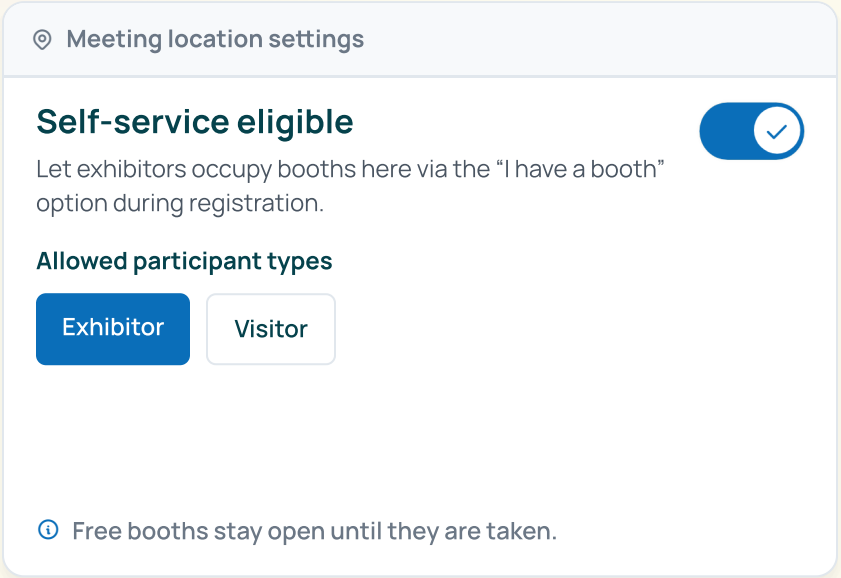
SELF-SERVICE

Exhibitors take their own booth.

Open a booth location to self-service, and exhibitors occupy and name a booth themselves while they register — one of the first things participants set up on their own.

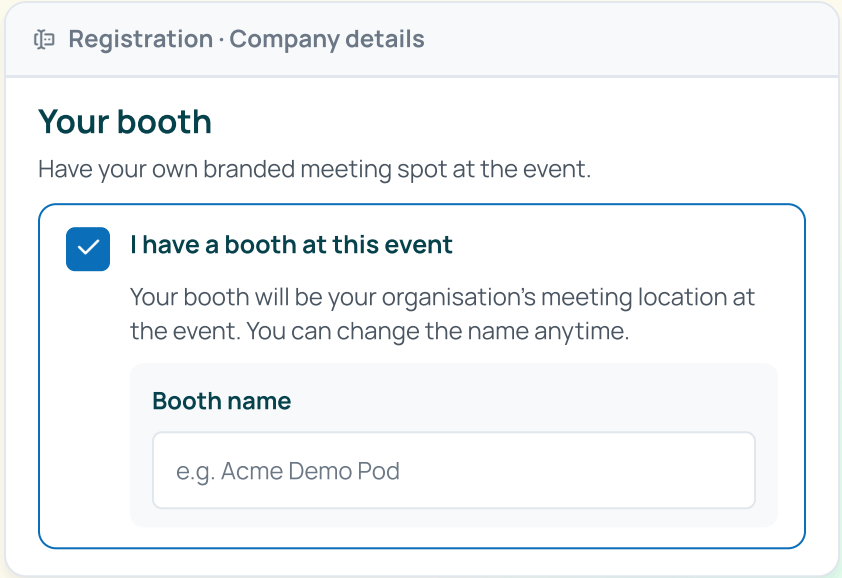
YOU, IN ADMIN

Turn it on for a booth location.



THEM, IN REGISTRATION

Occupy a booth and name it.



b2match

SEE IT LIVE

Give every exhibitor one place to meet.

Stop duplicating meeting points, and let your exhibitors' meetings land where they belong.

One booth per company
Assigned once, and it stays right.

Representatives follow it
Nothing to create when someone joins.

Exhibitors claim their own
Optional self-service while they register.

Company booths are available on **Professional Plus** licenses and above, and through the **Exhibitors & Sponsors** add-on. Not sure what your event has? We'll check it with you.

WEBINAR

September 29

Questions? Contact us at success@b2match.com